LEO BURNETT COMPANY, *Inc.*
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BOND STREET

The Pipe Tobacco that stays lit!

Bond Street keeps burning because of its old English cut—a combination of flakes for even-burning and cubes for slower-burning. You'll like its aroma of fine domestic and imported tobaccos, too.

How to scrape your pipe

Carefully. Use a reamer and scrape so you cut only the carbon, not the briar. One way to stop superficial caking from forming is to scrape the bowl several times a week.

A dog needs a boy, a boy needs his father, and his father his pipe.

A product of Philip Morris Inc.

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